

Chessington Cricket Club

2008 Sponsorship Packages

Visit us at - www.ChessingtonCricketClub.co.uk



Detailed below are our 2008 sponsorship opportunities.

For enquiries into the specific details of each package please contact either: -

Simon Burge; email - Simon@ChessingtonCricketClub.co.uk or mobile - 07747 020 328
Paul Willis; email - Paul@ChessingtonCricketClub.co.uk or mobile – 07957 435 409

Platinum Club Sponsor (2 per year only)

£1,000 per year

As one of only two Club **Platinum** Sponsors you will receive the following premium benefits as part of your sponsorship package:

- Boundary Advertisement Banner (Full Season: April – September) at 5ft x 3ft.
- CCC website 'Home Page' advertisement banner (full year: January to December) logo up to 50mm x 50mm in size with link to company name with full details & phone number.
- CCC Fixture Card Booklet Advertisement (Full Page)
- Opportunity of your promotional material to be distributed/displayed at events organised by club and at selected home games. (Note: Leaflets/Posters/menus etc. to be provided at your expense).
- Inclusion of Company name recognising support in all club related mail and emails sent to CCC mailing list and club membership.
- Public Announcement and recognition of your corporate/company name at all organised events (to include Presidents Day, Club D&D, Club 6-a-side).
- Company logo to go on all CCC 'warm up' training tops that are available to all club adult XI's (4 Saturday sides & 3 Sunday sides) and all club Colts/youth XI's.
- 5 x individual Match Day Sponsorship for CCC 1st XI games as detailed/explained in Match Day Sponsorship Package below section below.
- Opportunity (if desired) to have your business logo embroidered on club playing kit giving maximum exposure. (The extra cost of this to be agreed separately as required).

Gold Sponsorship Package

£500 per year

As a **Gold** Sponsor you will receive the following benefits:

- Boundary Advertisement Banner (Full Season: April – September) at 5ft x 3ft.
- CCC website advertisement banner on sponsorship page (full year: January to December) logo up to 50mm x 50mm in size with accompanying company name & phone number.
- CCC Fixture Card Booklet Advertisement (Full Page)
- Opportunity of your promotional material to be distributed/displayed at events organised by club and at selected home games. (Note: Leaflets/Posters/menus etc. to be provided at your expense).
- Inclusion of Company name recognising support in all club related mail and emails sent to CCC mailing list and club membership.
- Public Announcement and recognition of your corporate/company name at all organised events (to include Presidents Day, Club D&D, Club 6-a-side).
- 5 x individual Match Day Sponsorship for CCC 2nd, 3rd or 4th XI (as available) as detailed/explained in Match Day Sponsorship Package below section below.

Silver Sponsorship Package

£250 per year

As a **Silver** Sponsor you will receive the following benefits:

- Boundary Advertisement Banner (Full Season: April – September) at 3ft x 3ft.
- CCC website advertisement banner on sponsorship page (full year: January to December) logo up to 25mm x 25mm in size with accompanying company name & phone number.
- CCC Fixture Card Booklet Advertisement (Full Page)
- Opportunity of your promotional material to be distributed/displayed at events organised by club and at selected home games. (Note: Leaflets/Posters/menus etc. to be provided at your expense).
- Inclusion of Company name recognising support in all club related mail and emails sent to CCC mailing list and club membership.
- 2 x individual Match Day Sponsorship for CCC 2nd, 3rd or 4th XI (as available) as detailed/explained in Match Day Sponsorship Package below section below.

Bronze Sponsorship Package

Donation of £150 per year

As a **Bronze** Sponsor you will receive the following benefits:

- CCC website advertisement on sponsorship page (full year: January to December) stating company name & phone number.
- CCC Fixture Card booklet advertisement (full page)
- Opportunity of your promotional material to be distributed/displayed at events organised by club and at selected home games. (Note: leaflets/posters/menus etc. to be provided at your expense).
- Inclusion of Company name recognising support in all club related mail and emails sent to CCC mailing list and club membership.

Match Day Sponsorship Package

£50 per game

As a Match Day Sponsor you will receive the following benefits:

- Sponsor either the 1st or 2nd XI home game **OR** 3rd or 4th XI home games played at CCC. Package includes named mention in match report distributed to local press websites and newspapers (as appropriate) as well as displayed on CCC website.
- Name detailed on '2008 Match Sponsorship Board' displayed inside club house and on club website (www.ChessingtonCricketClub.co.uk).
- Named mentioned on external 'Next Match' board on clubhouse external wall facing car park stating forthcoming XI's playing including; date, start time, opposition and match sponsor name. Example below: -

The next Chessington CC Surrey Championship League Games are:

Saturday 10th May 2008

Team:	1st XI	Team:	3rd XI
Pitch:	Back Square	Pitch:	Front Square
Sponsor:	CWoA	Sponsor:	Barwell Cafe
Versus:	Camberley CC	Versus:	Guildford CC
Start:	1pm	Start:	1pm

Chessington Cricket Club

2008 Fact Sheet: "About our club"

Visit us at - www.ChessingtonCricketClub.co.uk



In order to provide you with information about our club so you can understand our aims and objectives and the role that we play in the local community we have briefly detailed some of the key headline information below:

Background

Chessington Cricket Club is a friendly family orientated club that has been in existence for over 100 years and has remained one of the premier clubs in Surrey during this time. We currently enjoy over 200 members.

The club runs seven senior sides offering cricket for all standards from beginner through to serious cricketer and includes 4 Saturday & 3 Sunday XI's. The Saturday XI's compete in the **Shepherd Neame Surrey Championship**. Our Sunday 1st XI competes in the **Fullers Sunday League** and our Sunday 2nd XI in the **Thameside Sunday League**.

Youth Cricket Section

We run a very successful Colts section with over 120 members (boys and girls). Our practice evenings are Mondays and Tuesdays (starting at 6:30pm). We run Colts teams from Under 11s to Under 16s and they play in the Mid Surrey or West Surrey leagues. We also enter a team each year in the John Charcoal Cup.

The club currently has eight ECB qualified coaches ranging from Level One to Level Three who all regularly give up their time throughout the summer to enable our Colts section to flourish and grow year on year.

CCC Adult 1st XI

The adult 1st XI competes in Division 3 of the Surrey Championship. Over the last few years the 1st XI has gone from strength to strength achieving back to back promotions pushing them into the higher echelons of the Surrey Championship. 2008 is a vital year for the club as we continue to attract and retain high standard players and continued support from our sponsors to enable club investment is vital to achieving this.

Clubmark & Club Development

Chessington Cricket Club is an accredited **Clubmark Club** and has been since the summer of 2005. We were the first club in the borough of Kingston Upon Thames to gain the exclusive status. Clubmark means that we are recognised as managing a club that offers children cricketers a safe and fun environment in which to learn enjoy and play the game we love.

In addition to attaining Clubmark status, we are one of only 39 Surrey cricket clubs to hold **Focus Club Status**. Focus Clubs are strategically important to the development of cricket both within Surrey and nationally. As such we work closely with Surrey Cricket to both develop our club and cricket within the local community. More details about Focus Clubs within Surrey can be found at our website as above.

Added to the continued development of our club we have two dedicated Welfare officers that work alongside our Club Development Officer. CCC has a duty of care to all members of the Club and as a result we have adopted and implemented the ECB "Safe Hands - Welfare of Young people in Cricket" Policy.

What will we do with your sponsorship money?

As with any community sports club we have a number of ongoing costs that we need to cover each year in order for us to function. These are largely covered by annual subscriptions and weekly match fee's but in order to plan ahead and enable us to purchase replacement items as things deteriorate over time we have to rely on financial sponsorship. The items that we are currently looking to replace and raise funds for are replacement sightscreens, replacement wicket covers and a wide variety of youth coaching equipment.